## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Brian T. Worsham et al.

Confirmation No. 7026

Application No. 10/665,899

Filed: September 18, 2003

For: METHOD AND SYSTEM FOR FURNISHING OF CUSTOMIZED INFORMATION TO VENUES TARGETED TO SELECTED AUDIENCES

Group Art Unit: 3689

Examiner: Nguyen, Thuy-Vi Thi

Attorney Docket No. 25343/37:7

Date: February 13, 2009

## AMENDMENT AND RESPONSE

## TO THE COMMISSIONER FOR PATENTS:

In response to the November 13, 2008 Office Action, please amend the aboveidentified patent application as follows.

**Amendments to the Claims** are reflected in the list of claims that begins on page 2 of this paper.

Remarks begin on page 9 of this paper.